

**Cyngor Bwrdeistref Sirol Merthyr Tudful**

Cynllunio Trefol (Rheoli Datblygu)

Uned 5

Parc Busnes Triongl

Pentrebach

Merthyr Tudful

CF48 4TQ

Rhif Ffon: 01685 726213

www.merthyr.gov.uk

Application for Consent to Display an Advertisement(s)**Town and Country Planning (Control of Advertisement) Regulations 1992****Publication of applications on planning authority websites**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Details

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Town/city

Postcode

Description of site location (must be completed if postcode is not known)

Easting (x)

Northing (y)

Description

Applicant Details

Name/Company

Title

First name

Surname

-

Company Name

Hallmark Luxury Care Homes

Address

Address line 1

C/o Agent Turley

Address line 2

40 Queen Square

Address line 3

Town/City

Bristol

Country

England

Postcode

BS14QP

Are you an agent acting on behalf of the applicant?

- ☒ Yes
- ☐ No

Contact Details

Primary number

***** REDACTED *****

Secondary number

Email address

***** REDACTED *****

Agent Details

Name/Company

Title

Miss

First name

Jenny

Surname

Payne

Company Name

Turley

Address

Address line 1

40 Queen Square

Address line 2

Address line 3

Town/City

Bristol

Country

United Kingdom

Postcode

BS14QP

Contact Details

Primary number

***** REDACTED *****

Secondary number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Advertisement consent for one promotional panel banner and four flag banners.

Advertisement Type:

Other sign

Height:

1 metres

Width:

3 metres

Depth:

0.03 metres

What is the height from the ground to the base of the advertisement?:

0.19 metres

What is the maximum projection of the advertisement from the face of the building?:

0.03 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

3/5MM CORREX BOARD PANEL 2X1" ALUMINIUM SHS BOX SECTION LADDER SUPPORT FRAME

The colour of text and background:

PAINT FINISH RAL9005 SG BLACK DIRECT TO TO MEDIA PRINTED, MATT FINISH

Will the advertisement be illuminated?:

Advertisement Type:

Other sign

Height:

2 metres

Width:

0.95 metres

Depth:

0.06 metres

What is the height from the ground to the base of the advertisement?:

3 metres

What is the maximum projection of the advertisement from the face of the building?:

0.95 metres

What is the maximum height of any of the individual letters and symbols?:

20 centimetres

What materials will the advertisement be made of?:

Fibreglass flag pole with concrete base, knitted polyester banner printed on both sides.

The colour of text and background:

Flagpole - white. Banner - Pantone 345C Matt Flower symbol to be finished Pantone 191C SG Text to be finished Pantone 4224C SG.

Will the advertisement be illuminated?:

Advertisement Type:

Other sign

Height:

2 metres

Width:

0.95 metres

Depth:

0.06 metres

What is the height from the ground to the base of the advertisement?:

3 metres

What is the maximum projection of the advertisement from the face of the building?:

0.95 metres

What is the maximum height of any of the individual letters and symbols?:

20 centimetres

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Will the advertisement be illuminated?:

If you have selected Other, please describe

Promotional panel banner and promotional flagpoles.

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☐ Yes
☐ No
☒ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☒ Yes
☐ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

01/06/2025

To Date

01/06/2030

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has pre-application advice been sought from the local planning authority about this application?

☐ Yes

☒ No

Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:

(a) a member of staff

(b) an elected member

(c) related to a member of staff

(d) related to an elected member

Do any of these statements apply to you?

☐ Yes

☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes

☐ No

Declaration

To submit your building control application you must agree to the below declaration.

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Consent to display an advertisement: Consent to display an advertisement I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to Merthyr Tydfil County Borough Council
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Jenny Payne

Date

01/05/2025