



Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisement) Regulations 1992

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Details

Number	
Suffix	
Property name	Tesco Extra
Address line 1	Beacons Place Station Yard
Address line 2	Tramroad Side
Town/city	Merthyr Tydfil
Postcode	CF47 0AL

Description of site location must be completed if postcode is not known:

Easting (x)	305040
Northing (y)	206117

Description

2. Applicant Details

Title	Mr
First name	Andy
Surname	Horwood
Company name	Tesco
Address line 1	Kestrel Way
Address line 2	
Address line 3	
Town/city	Welwyn Garden city
Country	United Kingdom

2. Applicant Details

Postcode

AL7 1GB

Primary number

Secondary number

Email address

Are you an agent acting on behalf of the applicant? ☐ Yes ☒ No

3. Agent Details

No Agent details were submitted for this application

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

1x 42" LCD media screen
3x 1250mm x 700mm flag pole signs, overall 2400mm in height

Please select the sign types you wish to propose

- ☐ Fascia sign
- ☐ Hanging sign
- ☐ Hoarding sign
- ☒ Other sign

Other Sign

Other sign: 1	
What is the height from the ground to the base of the advertisement?	1 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.93 x Width: 0.53 x Depth: 0 metre(s)
What materials will the sign be made of? LCD screen mounted in a white semi glass finish Electric Vehicle charging dock	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background Media LCD Screen as Shown in "EV_MediaCharger_Screen_Detail_1in20scale"	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	250 cd/m2
Will the illumination be static or intermittent?	Intermittent

Other sign: 2	
What is the height from the ground to the base of the advertisement?	1.2 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.25 x Width: 0.7 x Depth: 0 metre(s)
What materials will the sign be made of? 5mm diabond panel, vinyl finish, fixed to aluminium pole	

4. Type of Proposed Advertisement(s)

Other sign: 2	
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background	
As Shown in "EV_Flag Details-Welsh-Signage-1_1in20 scale"	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other sign: 3	
What is the height from the ground to the base of the advertisement?	1.2 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.25 x Width: 0.7 x Depth: 0 metre(s)
What materials will the sign be made of? 5mm diabond panel, vinyl finish, fixed to aluminium pole	
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background	
As Shown in "EV_Flag Details-Welsh-Signage-2_1in20 scale"	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other sign: 4	
What is the height from the ground to the base of the advertisement?	1.2 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.25 x Width: 0.7 x Depth: 0 metre(s)
What materials will the sign be made of? 5mm diabond panel, vinyl finish, fixed to aluminium pole	
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background	
As Shown in "EV_Flag Details-Welsh-Signage-1_1in20 scale"	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

4. Type of Proposed Advertisement(s)

If you have selected Other, please describe

1x 42" LCD media screen
3x 1250mm x 700mm flag pole signs, overall 2400mm in height

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☒ Yes ☐ No

If yes, please provide details

The electric vehicle charging has already been installed as part of a roll out

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

Nothing was existing, this is a new offer

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From 28/01/2020

To 28/01/2025

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ☐ The agent
☒ The applicant
☐ Other person

9. Pre-application Advice

Has pre-application advice been sought from the local planning authority about this application?

☐ Yes ☒ No

10. Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

11. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

11. Interest In the Land

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ☒ Yes ☐ No

12. Declaration

I/we hereby apply for planning permission as described in this form and the accompanying plans/drawings and additional information. I confirm that, to the best of my knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the persons giving them. ☒

Date (cannot be pre-application)