



Our Ref: 298CRP030826

19 August 2026

David Cross
Merthyr Tydfil County Borough Council
Planning Department
Unit 5 Triangle Business Park
Pentrebach
Merthyr Tydfil
CF48 4TQ

PP-15125591

Dear Mr Cross,

Town and Country Planning (Control of Advertisement) Regulations 1992
Application for Consent to Display Advertisements
Coffee Shop with drive thru facility
Land to the South of Cyfarthfa Retail Park, Swansea Road, Merthyr Tydfil

This application for consent to display advertisements is submitted on behalf of BL Merthyr Limited relating to the development of a coffee shop with drive through facility at land to the south of Cyfarthfa Retail Park, Swansea Road, Merthyr Tydfil.

The coffee shop development was approved under planning permission P/24/0200 dated 15 July 2025.

The positions of the proposed signs are consistent with the location of signs shown on the drawings approved under permission P/24/0200, Condition 2.

Under the 1992 Regulations the proposed signs require to be assessed in terms of their effect on amenity and public safety.

In terms of amenity, the proposed signs are compatible with the commercial characteristics of the site and its surroundings that the development approved under planning permission P/24/0200 will create.

In terms of public safety, the siting of the proposed signs was assessed as an integral part of the development approved under planning permission P/24/0200. The proposed signs are compatible with the safe use of the highway in the vicinity of the site and with the safety of operations within the site, having regard to all forms of transport including cyclists and pedestrians. The proposed signs will not obscure, or hinder the ready interpretation of, any road traffic sign.

Consent to display advertisements as proposed in this application should be granted.

Please contact Colin Burnett at this office if you have any queries or require further information.

Yours sincerely

Burnett Planning & Development Limited