



Llywodraeth Cymru
Welsh Government

Application for consent to display an advertisement(s)

Town and Country Planning (Control of Advertisement) Regulations 1992

If printed, please complete using BLOCK CAPITALS and BLACK ink.

1. Applicant Name and Address

Title:	Mr	First name:	Carwyn		
Last name:	Iles				
Company (optional):	Harp Funeral Services				
Unit:		House number:		House suffix:	
House name:	Ty Davies Funeral Home				
Address 1:	Pant Road				
Address 2:	Dowlas				
Address 3:					
Town:	Merthyr Tydfil				
County:					
Country:					
Postcode:	CF48 3SH				

2. Agent Name and Address

Title:	Mr	First name:	Philip		
Last name:	Harris				
Company (optional):	3dcadwales Limited				
Unit:		House number:	5	House suffix:	
House name:					
Address 1:	Ashlea Drive				
Address 2:	Thomastown				
Address 3:					
Town:	Merthyr Tydfil				
County:	Merthyr Tydfil				
Country:	UK				
Postcode:	CF47 0NY				

3. Site Details

Please state the period of time for which consent is sought for the advertisement:

Unit: House number: House suffix:

House name:

Address 1:

Address 2:

Address 3:

Town:

County:

Postcode:
(optional)

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site – for example “field to the North of the Post Office”.

Easting: Northing:

Description:

4. Pre-application Advice

Has pre-application advice been sought from the local planning authority about this application?

Yes



No

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If Yes, please complete the following information about the advice you were given.
(This will help the authority to deal with this application more efficiently).

Please tick if the full contact details are not known, and then complete as much possible:

☐

Officer name:

Kate Glover

Reference:

PA/25/0016

Date (DD/MM/YYYY): (Must be pre-application submission)

28-05-2025

Details of the pre-application advice received:

Written pre application advice

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes

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No



If Yes, please provide details:

6. Authority Employee/Member

With respect to the Authority, I am:

- a) a member of staff; b) an elected member;
c) related to a member of staff; d) related to an elected member.

Do any of these statements apply to you?

Yes

☐

No

☒

If Yes, please provide details of the name, relationship and role:

7. Description of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Two Digital media advertising boards

Please indicate the number of the following types of advertisement(s) you are applying for:	Number of advertisement(s)
Application for fascia sign(s)	
Application for a projecting or hanging sign(s)	
Application for a hoarding(s)	
Other	two

If you selected Other, please describe:

Two Digital media advertising boards

8. Advertisement Display

Is the advertisement you are applying for already in place?

Yes

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No

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If Yes, please provide details of when the use or work started:

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes

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No

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Not applicable

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If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photographs.

Will the proposed advertisement(s) project over a footpath or other public highway?

Yes

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No

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9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement?

From

25-11-2025

To

Permanent

Date (DD/MM/YYYY)

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes ☒

No ☐

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

Yes ☐

No ☐

If No, why not?

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc).

Type	Advertisement 1	Advertisement 2	Advertisement 3
a) The height from the ground to the base of the advertisement (in metres)	2475	2475	
b) The dimensions of the proposed advertisement (H x W x D) (in metric)	2500x4700x250	2500x4700x250	
c) The maximum height of any of the individual letters and symbols (in metric)	Varies	Varies	
d) The colour of the text and background	Varies	Varies	
e) Materials of the proposed sign(s)	TBC	TBC	
f) The maximum projection of advertisement from the face of the building	250	250	
Will any of the sign(s) be illuminated	Yes ☒ No ☐	Yes ☒ No ☐	Yes ☐ No ☐
If Yes for any of the proposed signs, answer g), h) and i):			
g) Details of method of illumination (internally illuminated/externally illuminated)	internally	Internally	
h) illuminance levels (cd/m ²)	TBC	TBC	
i) Will the illumination be static or intermittent?	TBC	TBC	

12. Planning Application Requirements – Checklist

Please read the following checklist to make sure you have sent all the information in support of your proposal. Failure to submit all information required will result in your application being deemed invalid. It will not be considered valid until all information required by the Local Planning Authority has been submitted.

The original and 3 copies of a completed and dated application form.

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Drawings

The drawing of the proposed advertisement should show its dimensions and position on the land or building in question. For a sign, the drawing should indicate the materials to be used, fixings, colours, height above the ground and, where it would project from a building, the extent of the projection. A site location plan should also be provided which identifies the proposed position of the advertisement and location of the site by reference to at least two named roads. It should be drawn to an identified scale and show the direction of North. Ordnance Survey maps are not required. Photographs and photomontages may be used. The original and 3 copies of each drawing should be provided.

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Description of signs, size and illumination

The type of each sign for which application is being made, e.g. fascia, projecting box, pole-mounted free-standing, should be shown, together with the dimensions of each sign. If any of the signs are to be illuminated please describe the type of illumination, e.g. internal, external, floodlight, etc, and whether the illumination will be static, flashing, or have moving parts. The original and 3 copies of each description should be provided.

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The original and 3 copies of a plan which identifies the land to which the application relates drawn to an identified scale and showing the direction of north.

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The original and 3 copies of other plans and drawings or information necessary to describe the subject of the application.

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The correct fee.

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Owner's consent

It is a condition of every consent granted by or under the Regulations that, before displaying any advertisement, the permission of the owner of the land or other person entitled to grant permission must be obtained. To display any advertisement without this permission is an offence, open to immediate prosecution.

Where the site is within the boundaries of a highway, evidence that the application is acceptable to the highway authority must be provided.

13. Declaration

I/we hereby apply for planning permission as described in this form and the accompanying plans/drawings and additional information. I confirm that, to the best of my knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the persons giving them.

Signed – Applicant:

Or signed – Agent:

Date (DD/MM/YYYY):
(date cannot be pre-application)

14. Applicant Contact Details

Telephone numbers:

Country code:

National number:

Extension number:

Country code:

Mobile number (optional):

Email address (optional):

15. Agent Contact Details

Telephone numbers:

Country code:

National number:

Extension number:

Country code:

Mobile number (optional):

Email address (optional):

16. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes

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No

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If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? *(Please select only one)*

Agent

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Applicant

☐

Other (if different from the agent/applicant's details)

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If Other has been selected, please provide:

Contact name:

Telephone number:

Email address: