



Planning Statement for Temporary Mobile Unit at Treharris Phoenix RFC

Treharris Phoenix RFC have recently undertaken a strategic review of operations and the role it plays in the local community. As part of this review a strategic development plan has been created for the development of the club for the next 5 years and onwards.

The club has recently seen a huge level of community support and increase in player participation. This community support was particularly highlighted in the coordinated search for missing rugby player Brooke Morris late in 2019. The club serves as an informal community hub for meetings, community groups and rugby players alike. Player participation has increased this year to see the formation of a 2nd XV squad and increased work with local young people through organisations such as Samaritans and too wish upon.

With the development of the strategic plan the club has worked with local councillors and the welsh rugby union to develop an approach to create a new community hub and increase community participation with a facility that is fit for this purpose. This approach has been endorsed and supported by the WRU and local community groups.

However to facilitate increased work in the local community, increased participation and a need for a dedicated community training facility the club would like to apply for temporary planning permission to site a donated temporary facility close to the club house as a stop gap measure whilst a full community consultation is undertaken and external funding sources with the support of the WRU be sought. it is the aim of the club that a new purpose built community hub and rugby club house be in place within three years.

The current facility does not hold sufficient capacity for the young people and the members of the community it supports and is not sufficient or fit for purpose as the club builds on it senior team promotion and increased community involvement.

Highlighted below are examples from the clubs strategic plan which it is now entering into community consultation on.

This strategic plan has been developed by the Committee of Treharris RFC. It recognises that whilst there are and will always be individual needs within the Club there is the need to share common goals. It is these common goals that are documented. The plan begins by documenting the following:

- **Environment** – An overview of external factors that directly or in directly affects the Club.
- **Targets** – The people and organisations we need to communicate to both now and in the future.
- **Positioning** – How are we generally perceived in the community
- **Competitors** – Those who take human resources, time and money that could be utilised in achieving our goals
- **Resources** – What we have to work with.

The plan then focuses on a SWOT analysis, reviewing the strengths, weaknesses, opportunities and threats to the Club. The plan then identifies 4 major objectives of the Club and what actions or operational objectives have to be achieved to attain these goals. This strategic document is then supported by a 5 year rolling plan that serves as a tool to achieve the clubs goals in the next 5 years.



OBJECTIVE 3 - TO IMPROVE THE EXISTING FACILITY

Key Result Areas

- Quality and Size of Facility
- Development of Facility
- Management of Facility

Strategies	Actions
1. Develop a partnership with local council and local community based charities and partners to facilitate upgrade of facility	• Conduct needs assessment of local community groups and rugby club • Seek support and guidance of local politicians and councillors • Seek support from local community-based groups • Devise an upgrade proposal for a long term community hub and rugby facility
2. To source funding to assist in the upgrade of the sporting complex	• Apply and undertake process with Sport Wales and other funding bodies for facilities funding • Seek funding advice and guidance from WRU • Create timeline and proposal to Monitor and manage the upgrade of the facilities
3. Develop a facility plan to maintain the quality of the facilities for the short and medium term	• To develop a medium term solution to increased player participation and community involvement that can accommodate current needs whilst formal upgrade to the facility and consultation process is being undertaken • Establish a facility management plan that incorporates: - Signage - Grounds maintenance - Building maintenance - Electrical audits - Facility Booking procedures • Develop partnerships with community-based organisations for the utilisation of the facility