



Cyngor Bwrdeistref Sirol Merthyr Tudful

Cynllunio Trefol (Rheoli Datblygu)

Uned 5

Parc Busnes Triongl

Pentrebach

Merthyr Tudful

CF48 4TQ

Rhif Ffon: 01685 726213

www.merthyr.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) Regulations 1992

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Details

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Town/city

Postcode

Description of site location (must be completed if postcode is not known)

Easting (x)

Northing (y)

Description

Applicant Details

Name/Company

Title

First name

Surname

Aldi Stores Limited

Company Name

Address

Address line 1

C/O Agent

Address line 2

1 Victoria Street

Address line 3

Redcliffe

Town/City

Bristol

Country

United Kingdom

Postcode

CF36 5TS

Are you an agent acting on behalf of the applicant?

- ☒ Yes
- ☐ No

Contact Details

Primary number

Secondary number

Email address

Agent Details

Name/Company

Title

Mr

First name

Jack

Surname

McLean

Company Name

Planning Potential Ltd.

Address

Address line 1

Planning Potential

Address line 2

1 Victoria Street

Address line 3

Redcliffe

Town/City

Bristol

Country

Postcode

BS1 6AA

Contact Details

Primary number

***** REDACTED *****

Secondary number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

One vinyl film logo applied to glass of entrance lobby (Sign A).
One vinyl film opening times panel and image (Sign B).
One vinyl graphic sign applied to glass shopfront (Sign C).
Minor relocation of existing 6m high totem sign (Sign D)

Advertisement Type:

Other sign

Height:

1.44 metres

Width:

1.24 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.405 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

45 centimetres

What materials will the advertisement be made of?:

1 N° VINYL FILM LOGO APPLIED TO GLASS OF ENTRANCE LOBBY

The colour of text and background:

Text: WHITE AND BLUE. Background: YELLOW, ORANGE, RED, AND DARK BLUE

Will the advertisement be illuminated?:

Advertisement Type:

Other sign

Height:

2.3 metres

Width:

0.68 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.01 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

22 centimetres

What materials will the advertisement be made of?:

VINYL FILM GRAPHIC APPLIED TO SHOPFRONT GLAZING

The colour of text and background:

Text: WHITE, BLUE, BLACK. Background: YELLOW, ORANGE, RED, DARK BLUE, LIGHT BLUE AND WHITE

Will the advertisement be illuminated?:

Advertisement Type:

Other sign

Height:

1.6 metres

Width:

3.9 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.735 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

VINYL GRAPHIC APPLIED TO GLASS SHOPFRONT

The colour of text and background:

subject to potential changes based on Aldi's seasonal offers.

Will the advertisement be illuminated?:

Advertisement Type:

Other sign

Height:

2.47 metres

Width:

2.07 metres

Depth:

0.4 metres

What is the height from the ground to the base of the advertisement?:

1.185 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

48 centimetres

What materials will the advertisement be made of?:

Aluminium sign case finished RAL9006. Polycarbonate sign case.

The colour of text and background:

Text: WHITE AND BLUE. Background: YELLOW, ORANGE, RED, AND DARK BLUE

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

108 cd/m²

Will the illumination be static or intermittent?:

Static

If you have selected Other, please describe

One vinyl film logo applied to glass of entrance lobby (Sign A).

One vinyl film opening times panel and image (Sign B).

One vinyl graphic sign applied to glass shopfront (Sign C).

Minor relocation of existing 6m high totem sign (Sign D)

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes

☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☒ Yes
☐ No
☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Please see attached plans and drawings.

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes
☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

29/06/2023

To Date

29/06/2028

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has pre-application advice been sought from the local planning authority about this application?

- ☐ Yes
☒ No

Authority Employee/Member

Authority Employee/member

With respect to the Authority, is the applicant or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

- ☐ Yes
- ☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes
- ☐ No

Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Jack McLean

Date

08/06/2023

Amendments Summary

Please see attached forms and documents