

Application for consent to display an advertisement(s)

Town and Country Planning (Control of Advertisement) Regulations 1992

This form is specifically designed to be printed and completed offline.

Please complete this form in block capitals using black ink to facilitate scanning.

You are advised to read the accompanying guidance notes and per-question help text.

If you would rather make this application online, you can do so on our website: <https://planningportal.wales>

Privacy Notice

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Please be aware that once you have downloaded this form, Planning Portal will have no access to the form or the data you enter into it. Any subsequent use of this form is solely at your discretion, including the choice to complete and submit it to the Local Planning Authority in agreement with the declaration section.

Upon receipt of this form and any supporting information, it is the responsibility of the Local Planning Authority to inform you of its obligations in regards to the processing of your application.

Please refer to its website for further information on any legal, regulatory and commercial requirements relating to information security and data protection of the information you have provided.

Local Planning Authority details:



Cyngor Bwrdeistref Sirol Merthyr Tudful

Cynllunio Trefol (Rheoli Datblygu)

Uned 5

Parc Busnes Triongl

Pentrebach

Merthyr Tudful

CF48 4TQ

Rhif Ffôn: 01685 726213

www.merthyr.gov.uk

Publication on Local Planning Authority websites

Information provided on this form and in supporting documents may be published on the authority's planning register and website.

Please ensure that the information you submit is accurate and correct and does not include personal or sensitive information.

If you require any further clarification, please contact the Local Planning Authority directly.

1. Applicant Name and Address

Title:	MRS	First name:	GEMMA	
Last name:	DURHAM			
Company (optional):	CYFARTHFA FOUNDATION			
Unit:		House number:		House suffix:
House name:	THE BOTHY			
Address 1:	CYFARTHFA PARK			
Address 2:	BRECON ROAD			
Address 3:				
Town:	MERTHYR TYDFIL			
County:	MERTHYR TYDFIL			
Country:	UK			
Postcode:	CF47 8RE			

2. Agent Name and Address

Title:		First name:		
Last name:				
Company (optional):				
Unit:		House number:		House suffix:
House name:				
Address 1:				
Address 2:				
Address 3:				
Town:				
County:				
Country:				
Postcode:				

3. Site Details

Please provide the full postal address of the application site.

Unit: House number: House suffix:

House name: ST TYDFIL SHOPPING CENTRE

Address 1: VICTORIA STREET

Address 2:

Town: MERTHYR TYDFIL

County: MERTHYR TYDFIL

Postcode (optional): CF47 8ED

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Easting: 304769 Northing: 206147

Description:

THE SITE OF THE MURAL IS ON THE SIDE OF ST TYDFIL SHOPPING CENTRE AT THE CO-ORDINATES ABOVE. IT IS THE SIDE OF POUNDLAND FACING CASTLE STREET.

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

If Yes, please provide details:

7. Description of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

WE WILL PAINT A MURAL CELEBRATING CYFARTHFA CASTLE'S 200TH BIRTHDAY. IT WILL BE UNDERTAKEN BY LOCAL ARTIST TEE2SUGARS.

Please indicate the number of the following types of advertisement(s) you are applying for:	Number of advertisement(s)
Application for fascia sign(s)	
Application for a projecting or hanging sign(s)	
Application for a hoarding(s)	
Other	1

If you selected Other, please describe:

PAINTED MURAL ONTO THE WALL.

4. Pre-application Advice

Has pre-application advice been sought from the local authority about this application? ☐ Yes ☒ No

If Yes, please complete the following information about the advice you were given. (This will help the authority to deal with this application more efficiently).

Please tick if the full contact details are not known, and then complete as much as possible: ☐

Officer name:

Reference:

Date (DD/MM/YYYY):
(must be pre-application submission)

Details of pre-application advice received?

6. Authority Employee / Member

With respect to the Authority, I am:

- a) a member of staff
b) an elected member
c) related to a member of staff
d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

If Yes, please provide details of the name, relationship and role

8. Advertisement Display

Is the advertisement you are applying for already in place? ☐ Yes ☒ No

If Yes, please provide details of when the use or work started:

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photographs.

THE WALL CURRENTLY HAS A LOGO FOR ST TYDFIL'S SHOPPING CENTRE. THE MURAL IS TEMPORARY AND WILL BE PAINTED OVER TO MATCH THE WALL AS CLOSELY AS POSSIBLE AND THE LOGO REINSTATED.

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☒ No

9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement:

From 30/6/25 To 31/3/26 date (DD/MM/YYYY)

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes

☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☐ Yes

☒ No

If No, why not?

WE ARE CURRENTLY IN DISCUSSION WITH MERTHYR TYDFIL COUNTY BOROUGH COUNCIL WHO OWN THE SITE.

11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1	Advertisement 2	Advertisement 3
Type:	PAINTED MURAL CELEBRATING 200 YEARS OF CYFARTHFA		
a) The height from the ground to the base of the advertisement (in metres)	30cm - 1.5m		
b) The dimensions of the proposed advertisement (H x W x D) (in metric)	3m x 8m		
c) The maximum height of any of the individual letters and symbols (in metric)	2m		
d) The colour of the text and background	VARIED - BLUE/GREEN, ORANGE/WHITE ETC		
e) Materials of the proposed sign(s)	ACRYLIC-BASED SPRAY PAINT.		
f) The maximum projection of advertisement from the face of the building	N/A		
Will any of the sign(s) be illuminated	Yes ☐ No ☒	Yes ☐ No ☐	Yes ☐ No ☐
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)			
h) illuminance levels (cd/m ²)			
i) Will the illumination be static or intermittent?			

12. Planning Application Requirements - Checklist

Please read the following checklist to make sure you have sent all the information in support of your proposal. Failure to submit all information required will result in your application being deemed invalid. It will not be considered valid until all information required by the Local Planning Authority has been submitted.

The original and 3 copies of a completed and dated application form:



Drawings

The drawing of the proposed advertisement should show its dimensions and position on the land or building in question. For a sign, the drawing should indicate the materials to be used, fixings, colours, height above the ground and, where it would project from a building, the extent of the projection. A site location plan should also be provided which identifies the proposed position of the advertisement and location of the site by reference to at least two named roads. It should be drawn to an identified scale and show the direction of North. Ordnance Survey maps are not required. Photographs and photomontages may be used. The original and 3 copies of each drawing should be provided:



Description of signs, size and illumination

The type of each sign for which application is being made, e.g. fascia, projecting box, pole-mounted free-standing, should be shown, together with the dimensions of each sign. If any of the signs are to be illuminated please describe the type of illumination, e.g. Internal, external, floodlight, etc, and whether the illumination will be static, flashing, or have moving parts. The original and 3 copies of each description should be provided:



The original and 3 copies of a plan which identifies the land to which the application relates drawn to an identified scale and showing the direction of north:



The original and 3 copies of other plans and drawings or information necessary to describe the subject of the application:



The correct fee:



Owner's consent:

It is a condition of every consent granted by or under the Regulations that, before displaying any advertisement, the permission of the owner of the land or other person entitled to grant permission must be obtained. To display any advertisement without this permission is an offence, open to immediate prosecution.

Where the site is within the boundaries of a highway, evidence that the application is acceptable to the highway authority must be provided.

13. Declaration

I/we hereby apply for planning permission as described in this form and the accompanying plans/drawings and additional information. I confirm that, to the best of my knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the persons giving them.

Signed - Applicant:

Or signed - Agent:

Date DD/MM/YYYY:

[Redacted Signature]

[Redacted Signature]

13/05/2025

(date cannot be pre-application)

14. Applicant Contact Details

Telephone numbers

Country code:

National number:

Extension number:

[Redacted]

[Redacted]

[Redacted]

Country code:

Mobile number (optional):

[Redacted]

[Redacted]

Email address (optional):

[Redacted]

15. Agent Contact Details

Telephone numbers

Country code:

National number:

Extension number:

[Redacted]

[Redacted]

[Redacted]

Country code:

Mobile number (optional):

[Redacted]

[Redacted]

Email address (optional):

[Redacted]

16. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?



If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)



If Other has been selected, please provide:

Contact name:

[Redacted]

Telephone number:

[Redacted]

Email address:

[Redacted]