

PARKING MANAGEMENT PLAN

PREMIER INN MERTHYR TYDFIL

Date: May 2025

Ref: 2024/7920/TN03

1 INTRODUCTION

- 1.1 This Parking Management Plan (PMP) is prepared by RGP with consideration to development proposals at the Merthyr Tydfil Premier Inn, Duffryn Road, Pentrebach, Merthyr Tydfil, CF48 4BB.
- 1.2 This PMP is prepared following extensive engagement with Merthyr Tydfil County Borough Council (MTCBC) with regards to the proposed car parking provision at the site post-development.
- 1.3 For reference, it has been demonstrated through a number of technical assessments prepared by RGP that the car parking provision post-development would be sufficient for the continued shared use of the Premier Inn hotel and Table Table associated branded restaurant.

2 CAR PARKING PROVISION

- 2.1 Presently, the car park at the Premier Inn Merthyr Tydfil operates for the shared use of the existing hotel and associated branded restaurant. The associated peak parking demands for the two land uses are nonconcurrent, with hotel guest demand greatest overnight and restaurant diner demand greatest at and around mealtimes, facilitating its shared use.
- 2.2 Car parking at the site post-development would continue to be for the shared use of the hotel and associated branded restaurant. The associated peak parking demands for the two land uses would continue to be nonconcurrent, therefore, facilitating its continued shared use.
- 2.3 It has been demonstrated through RGP prepared Technical Notes (references. 2024/7920/TN01 and 2024/7920/TN02) and RGP letter to MTCBC 'Development Control' (dated. 04/04/2025) that the car parking provision post-development would be sufficient for the continued shared use of the hotel and associated branded restaurant.
- 2.4 For reference, all RGP technical assessments included across the Technical Notes and letter to MTCBC should be considered robust – all assessments are factored to reflect the proposed site operating at full capacity, to assume all restaurant covers and hotel bedrooms are sold.

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3 WHITBREAD

- 3.1 Whitbread operate over 800 Premier Inn hotels across the United Kingdom and are therefore aware of the parking demands generated by their hotel guests and restaurant diners. Whitbread aim to provide a quantum of parking that is appropriate to the local context of their operations and sufficient to meet the anticipated demand.
- 3.2 It is in Whitbread's best interest to ensure sufficient parking is available for their hotel guests and restaurant diners to ensure compliance with the Whitbread 'Good Night Guarantee' and demonstrates Whitbread is committed to acting and operating in a manner that has due regard to neighbours of their sites and the local community.

4 CAR PARK MANAGEMENT MEASURES

- 4.1 The following car park management measures will be employed:
- An entrance sign will be displayed and maintained to inform drivers as appropriate whether parking is permitted subject to terms and conditions, including payment, or is prohibited.
 - Where relevant obligations require drivers to park within delineated parking bays, surface markings will be applied and maintained in such a manner as to be clearly visible to drivers in all lighting and weather conditions as might apply.
 - Where designated bays are provided, the operator will take such steps as are reasonably practicable to prevent them being used inappropriately by those ineligible to use them or from being blocked by others.
 - Any photographic evidence technology will be fit for purpose, maintained to a good standard and synchronised so as to record accurately. Data captured will be securely held.

5 MEASURES TO DISCOURAGE UNAUTHORISED PARKING

- 5.1 The following measures will be employed to discourage unauthorised parking:
- Signs within the car park will detail that parking is for hotel guests and restaurant diners, only.
 - The car park will be monitored by CCTV.
 - Staff will monitor the car park as far as is reasonably practicable.

- 5.2 The above list is not exhaustive and should the car park experience an unacceptable level of unauthorised parking further measures will be explored (i.e. the implementation of Automatic Number Plate Recognition (ANPR) Cameras, for example).

6 MEASURES TO DISCOURAGE STAFF PARKING

- 6.1 The following measures will be employed to discourage staff parking:
- All staff will be encouraged to commute by active and sustainable travel modes as far as is reasonably practicable.
 - Cycle parking will be provided at the hotel to accommodate bicycles of staff who cycle.
 - Consideration will be given to the provision of equipment to facilitate active travel (i.e. high visibility clothing and puncture repair kit, for example).
 - Sustainable travel information will be displayed in a communal staff area (i.e. public transport maps and timetables, for example).
 - Staff will be encouraged to Car Share where opportunity allows, with an informal Car Share System explored to determine its feasibility.

7 TRAVEL PLAN

- 7.1 A Travel Plan (reference. 2024/7920/TP01) has additionally been prepared by RGP. The overarching aim of the Travel Plan is to promote active (walking and cycling) and sustainable (public transport) travel modes to staff, guests and diners as far as is reasonably practicable. It is anticipated the overarching aim of the Travel Plan would reduce reliance upon the private car for all users of the site, in turn, decreasing the overall parking demand.

8 PMP REVIEW

- 8.1 This PMP would be reviewed by Site Management as often as is considered necessary – at minimum, annually. Following review, the PMP would be amended, with measures retained, enhanced or removed to ensure this PMP remains effective in the management of parking at the site. Should changes be required to be made to the PMP, these would be communicated to MTCBC and agreement sought in writing before adoption at the site.
- 8.2 A PMP 'Log' would be maintained at the site to record details of:
- General parking demand.
 - Incidents which occur in the car park.

- Complaints, feedback and queries from staff, guests, diners and others (i.e. neighbours of the site and the local community).

8.3 The Log would be made available to MTCBC upon request.



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