



Cyngor Bwrdeistref Sirol Merthyr Tudful

Cynllunio Trefol (Rheoli Datblygu)

Uned 5

Parc Busnes Triongl

Pentrebach

Merthyr Tudful

CF48 4TQ

Rhif Ffon: 01685 726213

www.merthyr.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) Regulations 1992

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Details

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number	12	Suffix	A
Property Name 			
Address Line 1 Cyfarthfa Retail Park			
Address Line 2 Swansea Road			
Town/city Merthyr Tydfil			
Postcode CF48 1HY			

Description of site location (must be completed if postcode is not known)

Easting (x)	304133	Northing (y)	206498
Description 			

Applicant Details

Name/Company

Title

First name

Surname

Company Name

Next Retail Ltd

Address

Address line 1

Desford Road

Address line 2

Address line 3

Enderby

Town/City

Leicester

Country

Postcode

LE19 4AT

Are you an agent acting on behalf of the applicant?

- ☒ Yes
- ☐ No

Contact Details

Primary number

Secondary number

Email address

Agent Details

Name/Company

Title

Mrs

First name

Ruth

Surname

Child

Company Name

Q+A Planning Ltd

Address

Address line 1

The Stables

Address line 2

Paradise Wharf

Address line 3

Ducie Street

Town/City

Manchester

Country

United Kingdom

Postcode

M1 2JN

Contact Details

Primary number

***** REDACTED *****

Secondary number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

two replacement signs on front elevation

Advertisement Type:

Fascia Sign

Height:

1.22 metres

Width:

5.34 metres

Depth:

0.09 metres

What is the height from the ground to the base of the advertisement?:

4.4 metres

What is the maximum projection of the advertisement from the face of the building?:

0.09 metres

What is the maximum height of any of the individual letters and symbols?:

122 centimetres

What materials will the advertisement be made of?:

individual acrylic NEXT letters over left hand entrance

The colour of text and background:

white letters on glazing on front elevation

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

330 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

2.32 metres

Width:

4.32 metres

Depth:

0.09 metres

What is the height from the ground to the base of the advertisement?:

3.95 metres

What is the maximum projection of the advertisement from the face of the building?:

0.09 metres

What is the maximum height of any of the individual letters and symbols?:

105 centimetres

What materials will the advertisement be made of?:

individual acrylic NEXT HOME letters over right hand entrance

The colour of text and background:

white letters on glazing on front elevation

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

330 cd/m²

Will the illumination be static or intermittent?:

Static

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☒ Yes
☐ No
☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

see images in drawings pack

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes
☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

01/02/2023

To Date

01/02/2028

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has pre-application advice been sought from the local planning authority about this application?

- ☐ Yes
☒ No

Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☒ Yes
☐ No

Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Ruth Child

Date

05/12/2022