



## Cyngor Bwrdeistref Sirol Merthyr Tudful

Cynllunio Trefol (Rheoli Datblygu)

Uned 5

Parc Busnes Triongl

Pentrebach

Merthyr Tudful

CF48 4TQ

Rhif Ffon: 01685 726213

www.merthyr.gov.uk

### Application for Consent to Display an Advertisement(s)

### Town and Country Planning (Control of Advertisement) Regulations 1992

#### Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

#### Site Details

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Town/city

Postcode

#### Description of site location (must be completed if postcode is not known)

Easting (x)

Northing (y)

Description

#### Applicant Details

## Name/Company

Title

Mr

First name

Morgan

Surname

Williams

Company Name

Persimmon Homes (East Wales)

## Address

Address line 1

Persimmon House

Address line 2

Llantrisant Business Park

Address line 3

Town/City

Llantrisant

Country

United Kingdom

Postcode

CF728YP

Are you an agent acting on behalf of the applicant?

☐ Yes

☒ No

## Contact Details

Primary number

\*\*\*\*\* REDACTED \*\*\*\*\*

Secondary number

Email address

\*\*\*\*\* REDACTED \*\*\*\*\*

## Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Advertisement for residential development on land at Elm Tree Grove (adjacent) in the form of a single vertical display (not illuminated), as per drawing.

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:  
Other sign

Height:  
4.8 metres

Width:  
2 metres

Depth:  
0.1 metres

What is the height from the ground to the base of the advertisement?:  
1.14 metres

What is the maximum projection of the advertisement from the face of the building?:  
0 metres

What is the maximum height of any of the individual letters and symbols?:  
18 centimetres

What materials will the advertisement be made of?:  
Sheet metal

The colour of text and background:  
Text to be white and black. Background principally green with some white and orange.

Will the advertisement be illuminated?:

If you have selected Other, please describe

Vertical display

## Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes
- ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☐ Yes
- ☒ No
- ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes
- ☒ No

## Advertisement(s) Period

**Please state the period of time for which consent is sought for the advertisement**

From Date

01/05/2024

To Date

01/05/2026

## Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes  
☒ No

## Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes  
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ☐ The agent  
☒ The applicant  
☐ Other person

## Pre-application Advice

Has pre-application advice been sought from the local planning authority about this application?

- ☐ Yes  
☒ No

## Authority Employee/Member

**With respect to the Authority, is the applicant or agent one of the following:**

- (a) a member of staff**  
**(b) an elected member**  
**(c) related to a member of staff**  
**(d) related to an elected member**

Do any of these statements apply to you?

- ☐ Yes  
☒ No

## Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☐ Yes  
☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- ☐ Yes  
☒ No

If No, why has permission not been obtained?

A licence has been sought from the Council to erect the display on the highway verge. The Council's Estates team has advised that a licence will be granted, subject to securing the advertisement consent (express consent) of the Local Planning Authority.

## Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Morgan Williams

Date

08/04/2024