



Cyngor Bwrdeistref Sirol Merthyr Tudful

Cynllunio Trefol (Rheoli Datblygu)

Uned 5

Parc Busnes Triongl

Pentrebach

Merthyr Tudful

CF48 4TQ

Rhif Ffon: 01685 726213

www.merthyr.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) Regulations 1992

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Details

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

3

Suffix

Property Name

Address Line 1

Victoria Street

Address Line 2

Town/city

Merthyr Tydfil

Postcode

CF47 8ED

Description of site location (must be completed if postcode is not known)

Easting (x)

304900

Northing (y)

206125

Description

Applicant Details

Name/Company

Title

First name

Surname

Nationwide Building Society

Company Name

Address

Address line 1

Nationwide House

Address line 2

Pipers Way

Address line 3

Town/City

Swindon

Country

United Kingdom

Postcode

SN3 1TA

Are you an agent acting on behalf of the applicant?

- ☒ Yes
- ☐ No

Contact Details

Primary number

Secondary number

Email address

Agent Details

Name/Company

Title

First name

Lorraine

Surname

Bardrick

Company Name

ISG Design

Address

Address line 1

Boleyn House

Address line 2

St. Augustines Business Park

Address line 3

Estuary Close

Town/City

Whitstable

Country

United Kingdom

Postcode

CT5 2QJ

Contact Details

Primary number

***** REDACTED *****

Secondary number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Left Side Elevation

Replace 1no. Fascia and 1no. Logo with 1no. New blue fascia & 1no. New 290mm logo height left side elevation

Front Elevation:

Replace 1no. Projecting signage with new 500mm. Retain existing brackets.

- Existing Projecting sign bracket to be painted blue to match fascia.
- Replace 3no. Fascia and 1no. Logo with 3no. New blue fascia & 1no. New 290mm logo height. Omit 2no. logo.
- Remove window message "Building Society" & make good as necessary.
- Replace statutory signage with new
- Replace safety manifestation with new.
- Re-spray door.

Right Side Elevation:

- Replace 1no. Projecting signage with new 500mm. Retain existing brackets.

- Existing Projecting sign bracket to be painted blue to match fascia.

- Replace 1no. Fascia and 1no. Logo with 1no. New blue fascia & 1no. New 290mm logo height.

- Replace 1no. ATM surround and decals with new.

Advertisement Type:

Fascia Sign

Height:

0.7 metres

Width:

4.085 metres

Depth:

0.065 metres

What is the height from the ground to the base of the advertisement?:

2.271 metres

What is the maximum projection of the advertisement from the face of the building?:

0.065 metres

What is the maximum height of any of the individual letters and symbols?:

29 centimetres

What materials will the advertisement be made of?:

'Logo' face as perspex 440 Red acrylic with returns finished to match PMS 032c. 'nationwide' to be opal acrylic faces with returns finished white. Formed aluminium fascia sign with returns finished Matt blue (RAL 5022). Fascia board in aluminium colour to match Core Blue 282C

The colour of text and background:

core red #F9383D, 0,87,69,2,032 C core blue #011546, 100, 90,40,40,282 C

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.6 metres

Width:

4.225 metres

Depth:

0.065 metres

What is the height from the ground to the base of the advertisement?:

2.368 metres

What is the maximum projection of the advertisement from the face of the building?:

0.065 metres

What is the maximum height of any of the individual letters and symbols?:

29 centimetres

What materials will the advertisement be made of?:

'Logo' face as perspex 440 Red acrylic with returns finished to match PMS 032c. 'nationwide' to be opal acrylic faces with returns finished white. Formed aluminium fascia sign with returns finished Matt blue (RAL 5022). Fascia board in aluminium colour to match Core Blue 282C

The colour of text and background:

core red #F9383D, 0,87,69,2,032 C core blue #011546, 100, 90,40,40,282 C

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.6 metres

Width:

3.08 metres

Depth:

0.065 metres

What is the height from the ground to the base of the advertisement?:

2.38 metres

What is the maximum projection of the advertisement from the face of the building?:

0.065 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

Formed aluminium fascia sign with returns finished Matt blue (RAL 5022). Fascia board in aluminium colour to match Core Blue 282C

The colour of text and background:

core blue #011546, 100, 90,40,40,282 C

Will the advertisement be illuminated?:**Advertisement Type:**

Fascia Sign

Height:

0.6 metres

Width:

3.974 metres

Depth:

0.065 metres

What is the height from the ground to the base of the advertisement?:

2.333 metres

What is the maximum projection of the advertisement from the face of the building?:

0.065 metres

What is the maximum height of any of the individual letters and symbols?:

29 centimetres

What materials will the advertisement be made of?:

'Logo' face as perspex 440 Red acrylic with returns finished to match PMS 032c. 'nationwide' to be opal acrylic faces with returns finished white. Formed aluminium fascia sign with returns finished Matt blue (RAL 5022). Fascia board in aluminium colour to match Core Blue 282C

The colour of text and background:

core red #F9383D, 0,87,69,2,032 C core blue #011546, 100, 90,40,40,282 C

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Hanging sign

Height:

0.5 metres

Width:

0.5 metres

Depth:

0.086 metres

What is the height from the ground to the base of the advertisement?:

3.339 metres

What is the maximum projection of the advertisement from the face of the building?:

0.701 metres

What is the maximum height of any of the individual letters and symbols?:

29 centimetres

What materials will the advertisement be made of?:

'Logo' face as acrylic finished to match red PMS 032c and aluminium background finished to match blue PMS 282c with red acrylic edge and metal bracket painted to match Core Blue 282C

The colour of text and background:

core red #F9383D, 0,87,69,2,032 C core blue #011546, 100, 90,40,40,282 C

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Hanging sign

Height:

0.5 metres

Width:

0.5 metres

Depth:

0.086 metres

What is the height from the ground to the base of the advertisement?:

3.328 metres

What is the maximum projection of the advertisement from the face of the building?:

0.701 metres

What is the maximum height of any of the individual letters and symbols?:

29 centimetres

What materials will the advertisement be made of?:

'Logo' face as acrylic finished to match red PMS 032c and aluminium background finished to match blue PMS 282c with red acrylic edge and metal bracket painted to match Core Blue 282C

The colour of text and background:

core red #F9383D, 0,87,69,2,032 C core blue #011546, 100, 90,40,40,282 C

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other sign

Height:

1.53 metres

Width:

0.852 metres

Depth:

0.042 metres

What is the height from the ground to the base of the advertisement?:

0.667 metres

What is the maximum projection of the advertisement from the face of the building?:

0.042 metres

What is the maximum height of any of the individual letters and symbols?:

7 centimetres

What materials will the advertisement be made of?:

Acrylic finished to match blue PMS 282c with aluminium frame finished Matt blue (RAL 5022). 'Logo' face as acrylic finished to match red PMS 032c. 'nationwide' to be opal acrylic faces with returns finished white.

The colour of text and background:

blue PMS 282c with aluminium frame finished Matt blue (RAL 5022). 'Logo' face as acrylic finished to match red PMS 032c. 'nationwide' to be opal acrylic faces with returns finished white.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

250 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.6 metres

Width:

4 metres

Depth:

0.065 metres

What is the height from the ground to the base of the advertisement?:

2.344 metres

What is the maximum projection of the advertisement from the face of the building?:

0.065 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

Formed aluminium fascia sign with returns finished Matt blue (RAL 5022). Fascia board in aluminium colour to match Core Blue 282C

The colour of text and background:

core blue #011546, 100, 90,40,40,282 C

Will the advertisement be illuminated?:

Advertisement Type:

Other sign

Height:

0.05 metres

Width:

0.05 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.85 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

5 centimetres

What materials will the advertisement be made of?:

frosted vinyl internally applied to the window in 3M Crystal 7725SE-314 Dusted White

The colour of text and background:

frosted vinyl internally applied to the window in 3M Crystal 7725SE-314 Dusted White

Will the advertisement be illuminated?:

If you have selected Other, please describe

ATM Surround

Safety Manifestation

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes

☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes

☐ No

☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Existing elevation/s will be submitted as part of the documents for this application

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes

☐ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

16/11/2023

To Date

16/11/2028

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has pre-application advice been sought from the local planning authority about this application?

- ☐ Yes
☒ No

Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☐ Yes
☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes

☐ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

ISG Design

Date

16/11/2023