



Cyngor Bwrdeistref Sirol Merthyr Tudful

Cynllunio Trefol (Rheoli Datblygu)

Uned 5

Parc Busnes Triongl

Pentrebach

Merthyr Tudful

CF48 4TQ

Rhif Ffon: 01685 726213

www.merthyr.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) Regulations 1992

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Details

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number Suffix

Property Name

Address Line 1

Address Line 2

Town/city

Postcode

Description of site location (must be completed if postcode is not known)

Easting (x)

Northing (y)

Description

Applicant Details

Name/Company

Title

Mr

First name

Ben

Surname

Roberts

Company Name

Clogau Gold of Wales Ltd

Address

Address line 1

Sherbrooke House

Address line 2

5 Kinmel Park

Address line 3

Abergele Road

Town/City

Bodelwyddan, Rhyl

Country

Wales

Postcode

LL18 5TX

Are you an agent acting on behalf of the applicant?

- ☒ Yes
- ☐ No

Contact Details

Primary number

***** REDACTED *****

Secondary number

***** REDACTED *****

Email address

***** REDACTED *****

Agent Details

Name/Company

Title

Mr

First name

David

Surname

Round

Company Name

Datum Contracts Hoddesdon Ltd

Address

Address line 1

Datum House

Address line 2

Essex Way

Address line 3

Town/City

Hoddesdon

Country

Postcode

EN11 0DU

Contact Details

Primary number

***** REDACTED *****

Secondary number

***** REDACTED *****

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

To replace existing signage on store with new illuminated letters fixed to existing fascial panels. To include 1no. illuminated projecting signs at LH end of shopfront, to replace existing.

Advertisement Type:

Fascia Sign

Height:

4.35 metres

Width:

5.9 metres

Depth:

0.15 metres

What is the height from the ground to the base of the advertisement?:

3.75 metres

What is the maximum projection of the advertisement from the face of the building?:

0.15 metres

What is the maximum height of any of the individual letters and symbols?:

940 centimetres

What materials will the advertisement be made of?:

Existing aluminium fascia panels Letters - built up descaled stainless steel with opal acrylic backs

The colour of text and background:

Top half of fascia background to match Dulux 30YY 56/060 - Letters RAL1036 Pearl Gold Bottom half of fascia sign to match Pantone 3025C blue - Letters White

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Hanging sign

Height:

0.75 metres

Width:

1 metres

Depth:

0.12 metres

What is the height from the ground to the base of the advertisement?:

3.75 metres

What is the maximum projection of the advertisement from the face of the building?:

1.15 metres

What is the maximum height of any of the individual letters and symbols?:

20 centimetres

What materials will the advertisement be made of?:

Top half of fascia background to match Dulux 30YY 56/060 Letters RAL1036 Pearl Gold Bottom half of fascia sign to match Pantone 3025C Letters White

The colour of text and background:

Top half of fascia background to match Dulux 30YY 56/060 Letters RAL1036 Pearl Gold Bottom half of fascia sign to match Pantone 3025C Letters White

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☒ Yes
☐ No
☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Photo of existing fascia panels with dimensions is uploaded, letters have been removed by previous tenant.

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☒ Yes
☐ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

21/10/2023

To Date

21/10/2028

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has pre-application advice been sought from the local planning authority about this application?

- ☐ Yes
☒ No

Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☐ Yes
☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- ☒ Yes
☐ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

David Round

Date

27/09/2023