



Cyngor Bwrdeistref Sirol Merthyr Tudful

Cynllunio Trefol (Rheoli Datblygu)

Uned 5

Parc Busnes Triongl

Pentrebach

Merthyr Tudful

CF48 4TQ

Rhif Ffon: 01685 726213

www.merthyr.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) Regulations 1992

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Details

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Car Park

Address Line 1

Cyfarthfa Retail Park

Address Line 2

Swansea Road

Town/city

Merthyr Tydfil

Postcode

CF48 1HY

Description of site location (must be completed if postcode is not known)

Easting (x)

304015

Northing (y)

206529

Description

Applicant Details

Name/Company

Title

Mr

First name

Jack

Surname

Mulley

Company Name

InstaVolt Ltd.

Address

Address line 1

6 Cedarwood

Address line 2

Crockford Lane

Address line 3

Chineham

Town/City

Basingstoke

Country

United Kingdom

Postcode

RG24 8WD

Are you an agent acting on behalf of the applicant?

- ☐ Yes
- ☒ No

Applicant Contact Details

Primary number

***** REDACTED *****

Secondary number

***** REDACTED *****

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Two freestanding, non-illuminated totem signs

Please specify the type(s) and details of each proposed advertisement

Advertisement Type: Other sign Height: 2 metres Width: 1 metres Depth: 0.1 metres What is the height from the ground to the base of the advertisement?: 0.185 metres What is the maximum projection of the advertisement from the face of the building?: 0 metres What is the maximum height of any of the individual letters and symbols?: 10 centimetres What materials will the advertisement be made of?: • Totem Body: 100mm x 50mm x 3mm aluminium box section frame, clad in 3mm white aluminium composite panels (edge-wrapped). • Legs: 3mm wall aluminium box section. • Finish: Matte finish direct print to face with red detailing stripe. The colour of text and background: • Text & Symbols: Red and Grey • Background: White Will the advertisement be illuminated?:	Advertisement Type: Other sign Height: 2 metres Width: 1 metres Depth: 0.1 metres What is the height from the ground to the base of the advertisement?: 0.185 metres What is the maximum projection of the advertisement from the face of the building?: 0 metres What is the maximum height of any of the individual letters and symbols?: 10 centimetres What materials will the advertisement be made of?: • Totem Body: 100mm x 50mm x 3mm aluminium box section frame, clad in 3mm white aluminium composite panels (edge-wrapped). • Legs: 3mm wall aluminium box section. • Finish: Matte finish direct print to face with red detailing stripe. The colour of text and background: • Text & Symbols: Red and Grey • Background: White Will the advertisement be illuminated?:
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If you have selected Other, please describe

2x freestanding, non-illuminated totem signs

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☐ Yes
☒ No
☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes
☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

25/09/2026

To Date

25/09/2031

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ☐ The agent
☒ The applicant
☐ Other person

Pre-application Advice

Has pre-application advice been sought from the local planning authority about this application?

☐ Yes

☒ No

Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:

(a) a member of staff

(b) an elected member

(c) related to a member of staff

(d) related to an elected member

Do any of these statements apply to you?

☐ Yes

☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes

☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes

☐ No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

InstaVolt Ltd

Date

11/08/2026