



Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisement) Regulations 1992

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Details

Number	1
Suffix	
Property name	Pure Gym - Merthyr
Address line 1	Pentrebach Retail Park
Address line 2	Merthyr Road
Town/city	Merthyr Tydfil
Postcode	CF48 4TQ

Description of site location must be completed if postcode is not known:

Easting (x)	306054
Northing (y)	203986

Description

2. Applicant Details

Title	
First name	Freya
Surname	Dolan
Company name	Pure Gym
Address line 1	Town Centre House
Address line 2	Merrion Centre
Address line 3	
Town/city	Leeds
Country	United Kingdom

2. Applicant Details

Postcode

LS2 8LY

Primary number

Secondary number

Email address

Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No

3. Agent Details

Title

First name

Sharon

Surname

DeMott

Company name

Address line 1

1-2 Venture Court

Address line 2

Address line 3

Town/city

Hinckley

Country

United Kingdom

Postcode

LE10 3BT

Primary number

01455248213

Secondary number

Email

sharon.demott@signageanddisplay.co.uk

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Fascia Sign
Totem Sign
PVC Banner
Window Graphics

Please select the sign types you wish to propose

- ☒ Fascia sign
- ☐ Hanging sign
- ☐ Hoarding sign
- ☒ Other sign

Fascia Sign

Fascia sign: 1	
What is the height from the ground to the base of the advertisement?	3 metre(s)
What is the maximum projection of the advertisement from face of building?	2 metre(s)
Dimension:	Height: 2.6 x Width: 1.1 x Depth: 0.2 metre(s)

4. Type of Proposed Advertisement(s)

What materials will the sign be made of?	
Aluminium/Acrylic	
What is the maximum height of any of the individual letters and symbols?	130 cm
The colour of text and background	
Teal/White/Black	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	400 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign: 2	
What is the height from the ground to the base of the advertisement?	2.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0.8 metre(s)
Dimension:	Height: 1 x Width: 5.5 x Depth: 0.8 metre(s)
What materials will the sign be made of?	
Aluminium/Acrylic/Vinyl	
What is the maximum height of any of the individual letters and symbols?	80 cm
The colour of text and background	
Teal/White/Black	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	400 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign: 3	
What is the height from the ground to the base of the advertisement?	1.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0.2 metre(s)
Dimension:	Height: 2.5 x Width: 2.5 x Depth: 0.2 metre(s)
What materials will the sign be made of?	
Aluminium/Acrylic/Vinyl	
What is the maximum height of any of the individual letters and symbols?	900 cm
The colour of text and background	
Teal/White/Black	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated

4. Type of Proposed Advertisement(s)

Illuminance levels	400 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign: 4	
What is the height from the ground to the base of the advertisement?	4 metre(s)
What is the maximum projection of the advertisement from face of building?	0.2 metre(s)
Dimension:	Height: 0.9 x Width: 4.5 x Depth: 0.2 metre(s)
What materials will the sign be made of? Aluminium/Acrylic/Vinyl	
What is the maximum height of any of the individual letters and symbols?	80 cm
The colour of text and background Teal/White/Black	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	400 cd/m2
Will the illumination be static or intermittent?	Static

Other Sign

Other sign: 1	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 4 x Width: 1.6 x Depth: 0.2 metre(s)
What materials will the sign be made of? Aluminium/Acrylic/Vinyl	
What is the maximum height of any of the individual letters and symbols?	175 cm
The colour of text and background Teal/White/Black	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	400 cd/m2
Will the illumination be static or intermittent?	Static

Other sign: 2	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.2 x Width: 3.6 x Depth: 0 metre(s)

4. Type of Proposed Advertisement(s)

What materials will the sign be made of? Printed Media	
What is the maximum height of any of the individual letters and symbols?	220 cm
The colour of text and background Teal, Yellow, White	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other sign: 3	
What is the height from the ground to the base of the advertisement?	1 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.76 x Width: 3 x Depth: 0 metre(s)
What materials will the sign be made of? PVC	
What is the maximum height of any of the individual letters and symbols?	500 cm
The colour of text and background Teal, White, Black	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

If you have selected Other, please describe

Totem Sign
Window Graphics
PVC Banner

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?	☐ Yes ☒ No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	☐ Yes ☒ No ☐ Not Applicable
Will the proposed advertisement(s) project over a footpath or other public highway?	☒ Yes ☐ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	24/11/2021
To	24/11/2026

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ☒ The agent
☐ The applicant
☐ Other person

9. Pre-application Advice

Has pre-application advice been sought from the local planning authority about this application?

☐ Yes ☒ No

10. Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

11. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

12. Declaration

I/we hereby apply for planning permission as described in this form and the accompanying plans/drawings and additional information. I confirm that, to the best of my knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the persons giving them. ☒

Date (cannot be pre-application)

24/11/2021